

SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5th MILE, TADONG, GANGTOK, SIKKIM

PLACEMENT & TRAINING CELL

SRMUS/PAT/2021-22/217

Date: 12-5-2022

PLACEMENT DRIVE NOTIFICATION

Company	Zostel
Company Type	Hospitality
About the Company	Zostel is one of the most popular travel brands in India, started in 2013 by a team of IIT & IIM Graduates. We are present in 45+ destinations in India and Nepal with our 60+ hostels, homestays, and luxury properties for newage travellers. We take pride in being India's largest chain of boutique, experience led properties that has offered a unique travel experience and social atmosphere to >1 million travellers so far.
	About the Dream Team Project:
	Zostel is on a journey of unlocking unexplored destinations across India and making them accessible to the world. For the same, Zostel desires to hire students from your esteemed institute to join the Zostel Team for 2 months on a Live Project. Selected students will work to unlock the potential of the hospitality sector in Northeast India and West Bengal as a part of our extended business development team.
Job Title	Trainee
Job Description	 Assessing the tourism potential of a destination under the guidance of seasoned professionals. Understanding financial aspects related to a business model. Contract discussion & negotiation. Property scouting across various parts of the state. Reaching out to locals for spreading awareness about Zostel as a pioneer hospitality brand. Setting up a Zostel property in the region.
	Benefits for students who participate in the 'Dream Team' Live Project: • A monthly stipend to recognise the student's hard work and passion. • Reimbursement on travel expenses. • A certified business development training. • Property conversion bonuses of up to INR 1 lakh per property.
Job Location	Online (Work from home)
Eligible Degrees	MSc HTM and BSc HTM
Eligibility Criteria	NA
Desired Skills	NA
Internship Duration	2 months (June & July 2022)

Compensation (CTC)	Stipend: Up to INR 10,000/- (can be increased for students that perform exceptionally.)
Selection Process	Will be informed later
Date of Interview	Will be informed later
Venue	Online